

CELEBRATING SUCCESS

FRONTLINE 25

USANA's Fortune 25 and
Growth 25 Members

Monica & Bryan Penrod

4-Star Diamond Directors, Texas, USA



Bryan and Monica Penrod have achieved many of their goals and dreams. They have also inspired and led multitudes of others toward realizing their own goals in the areas of finances, optimized health, and free time to truly enjoy and maximize their personal gifts and resources. And the Penrods' vision about what the future can hold has them more energized and excited than ever.

Nearly 12 years ago, things were much different. Both were struggling with personal debt and facing another year of working at low-paying, dead-end jobs. Searching for a solution, Bryan concluded that network marketing offered the perfect vehicle. Bryan's search for a company ended when he was introduced to USANA. "I liked the fact that USANA offered the finest products available on the market and that people were going to use them every day. I also saw the potential

of a lucrative and fair compensation plan for everyone involved," he recalls. By daring to strive toward entrepreneurship on a part-time basis, Bryan and Monica were able to "fire their bosses" within a year and leave behind the false sense of security most employers offer today.

The Penrods now enjoy a life of abundance. They've built a beautiful new home with a home office, media room, and courtyard containing an outdoor fireplace. Whether taking breathtaking cruises, escaping to foreign resorts, or leaving for quick weekend getaways, the Penrods have made many wonderful memories traveling together with family and friends.

Bryan and Monica's flexible schedule leaves plenty of time for enjoying the things they love to do. "To have the freedom to focus on things that are more important to us than just making money, like spending time

with our children, has made all of our hard work worth the effort," Monica explains.

The Penrods feel tremendously blessed to be able to help others. They passionately promote and support Children's Hunger Fund, as well as several Christian organizations that are making significant impacts in others' lives. "We enjoy spending time volunteering for causes as a family," Monica says.

While Bryan and Monica have achieved great success with their business, they have no plans on maintaining the status quo. Bryan observes, "I've never seen a better time to capitalize on the convergence of several incredible, worldwide trends that are all found in the USANA opportunity."

They conclude, "We really appreciate that we can still wake up today just as excited as when we were brand new. We look forward to creating new memories and rewarding relationships!"

